



## PODCAST #2 – SHOW NOTES

### ROLES FOR SONGWRITERS

#### Hey Creatives!

I have my cup of coffee, and today we are going to discuss **Roles - *Individuals in the music industry songwriters may encounter along their journey.*** This is a quick list of individuals you as songwriters are likely to encounter in your career. I will cover more about each of these roles in a later podcast.

**Lyricist:** A person who writes lyrics. Lyricists sometimes consider themselves a storyteller or poet. Typically, lyricists do not play an instrument and add very little to the melody of a song. A lyricist will seek out musicians or melody writers.

**Melody Writer:** A songwriter who focuses mainly on the music, melody and vibe of the song. Usually a melody writer likes to connect with a lyricist who can put the story of the song to the music the melody writer is creating.

**PRO:** Performance Rights Organization. An organization that collects performance royalties for songwriters. Each songwriter can only sign with one PRO. PRO's were covered in Podcast #1.

**Music Publisher:** Owns the copyright and handles the business side of songs. The music publisher finds opportunities for songs and licenses songs.

**Songplugger:** Pitches songs to artists, producers, record label executives, film/tv supervisors, ad agencies, etc. A songplugger usually works for a music publisher.

#### **Songplugger vs Music Publisher - Which do I need?**

**This subject is covered in a later podcast.**

**Creative Director:** This individual works closely with songwriters who are on staff at the music publishing company. They are basically the liaison between the songwriter and the music publisher. Creative Directors will connect songwriters for

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co-writes, schedule demo sessions, and have a strong handle of the health of the music publishing catalog.

**Producer:** Produces artists and songwriter/publisher demos. Producers book recording studio sessions, hire musicians and work closely with artists and songwriters to capture the sound the artist or songwriter needs.

**Audio Engineer:** Guy/Gal who is behind the sound/mix board. The engineer works closely with the producer in order to capture the sounds required to provide the product the artist/songwriter needs.

**Session Leader:** The Session Leader is the person who works very closely with the producer to make sure the proper musicians are hired, charts are written, and the musicians have all the gear necessary to make the recording session a success.

**Musicians:** Build your network. You need a deep bench of talented musicians your whole career.

Thanks for listening and I hope these notes will help you as you work towards developing your music career!

Make sure to listen to Podcast #3 where I identify individuals and roles that performing artists will encounter in their career.

**Please subscribe and share my podcast, and leave a rating and review on iTunes!**

Bye for now,

Camilla Kleindienst