



PODCAST #11 – SHOW NOTES

BELIEVERS

Hey Creatives!

You're listening to **Podcast #11 of the Coffee With Camilla** podcast where we will discuss the music industry.

Today I'm going to talk TO Believers and ABOUT Believers.

Every artistic person or **CREATIVE** needs them and hopefully you have them in your life. A **Believer** can be a spouse, girlfriend/boyfriend, partner, best friend, mother, father, aunt, uncle, nephew, niece... any and all of those. The Believers are the people you need in your life in order to have a sense of security and fulfillment.

To Believers:

Thank you! You're important!

- You are the wind behind the sails of the Creatives.
- You are the encourager and/or enabler - in a good way.
- Your belief facilitates opportunities and advancements for Creatives.
- Your words have the power to build or break down a Creative
- Your Creative constantly needs reassurance that they are doing the right thing or on the right track.
- You hear songs and recordings before anyone else and the Creative is always seeking your approval but also your critique for improvement
- Much of the time you are the bigger earner in the household or financier.
- You balance the checkbook, pay the bills and analyze the cash flow
- A lot of times you put your dreams on hold for the Creatives dreams
- You sometimes move to a different city away from family and friends to support your creative
- You sell merch at shows
- You turn into part of the promotions team

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- You witness the agonies Creatives go through as they write songs or produce projects

**So basically the Believer is on a WILD RIDE with their creative!
But when you love someone - it's what you do!**

I'm sorry! It's exciting and it's tough!

To Creatives (about Believers)

- Remind Believers that they are important to you!
- Let them off the hook if they “don't get it”
- Remember they are NOT the Creative so their perspective is different than yours
- They typically are carrying a big load in the relationship, be respectful, thankful and help where you can.
- When you aren't writing or in the studio or tinkering with your equipment, do something your Believer wants to do.
- Be reasonable with spending on equipment. Make sure you are meeting the needs in your relationship.
- Where the Believer wants to have input, hear them out. They may have a fantastic idea that can help you
- Substance abuse will not help you
- You deal with frustrations but so do Believers. Be respectful and hear them out when they express their frustrations.

Remember you are the Dreamer - The Creative - You are the FORCE that is generating the energy the Believer has bought in to. Responsibility on your part comes with that energy - that Dream - your talent. You must harness that energy - force - talent - dream - and buckle down and do what is right for your Believer. They take their cue from their belief in you and your dream and talent.

The music and creativity is the easy part. The part where you turn it into a business and monetize your efforts takes planning and work. But it must be done so the Believers see real fruit in your effort. Something that is really going somewhere

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meaningful. It's not all about money but when there are bills to be paid and life to be lived outside the studio, writers room or stage, Believers must get the sense that all the work is leading up to something or headed into an achievable goal.

You are taking your Believer on a WILD RIDE! It's exciting - especially in the beginning. Keep a head on your shoulders about life outside of the Creative space and meet the needs of your Believer and they will be with you forever.

Thank you for listening to podcast #11 - Believers!

I hope you Creatives take this information to heart and incorporate it into your lives. It's so easy to overlook our Believers and their perspectives.

Please don't forget to **SUBSCRIBE & SHARE** this podcast with your songwriter, musician and performing artist friends.

Look for show notes on my website: **CoffeeWithCamilla.com**

We'll talk again soon! Stay Creative!