



PODCAST #12 – SHOW NOTES

PRODUCING A PREMIUM STAGE PERFORMANCE – PART 1

Hey Creatives!

You're listening to **Podcast #12 of the Coffee With Camilla** podcast where we will discuss the music industry. I'm your host Camilla Kleindienst of Banner Music in Nashville, TN.

Today we are going to discuss Producing a Premium Stage Performance Part 1.

You might hear me say, "It's Entertainment, But It's Still A Profession". There is a legitimate professional approach to performances.

Today I have a special guest who can add a lot to this discussion, my husband Daniel Kleindienst! Daniel and I have been married for 32 years and the whole time in our marriage Daniel has been performing on stage either in bands he was part of or bands he is working with to help the band develop and improve their show.

What makes a Premium Stage Performance?

When the band finds the connection with each other and with the audience, creating a memorable, dynamic and entertaining experience.

Being prepared is what is required to achieve a Premium Stage Performance

Rehearse! Rehearse! Rehearse! Leave nothing "Performance wise" to chance. Your audience, fans, buyers deserve a well-rehearsed band.

- Reviewing show details a day or two in advance
- Advancing the show
- Confirming the route, the pay, the housing accommodations, sending stage plot/input requirements to venue sound engineer
- Confirm everything with the band members

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- Stay hydrated/eating healthy
- Working out/exercise
- Stay sober

- Equipment
 - How many band members & what do they need
 - Change out your instrument batteries
 - Make sure you have good strings on your guitars
 - Make sure to have extra picks, capo's and tuners

- Set Lists
 - Song Choices
 - Arranging the songs in a set list with deliberate dynamics for best audience response
 - On paper or on iPad

- Know your audience
 - Dance crowd or concert audience
 - Older or younger audience
 - Drinking or non-drinking crowd
 - Part of a club or organization for private/corporate event

From the time you arrive at the venue/event till you drive away, you will leave a positive impression with decision makers if you perform at a very high level as well as focus on details outside the actual performance. With every show, you have the opportunity to set yourself, your band and your BRAND apart from others out there playing shows.

Thank you for listening to podcast #12 - Producing a Premium Stage Performance Part 1- with my special guest Daniel Kleindienst.

I hope this information helps you improve your stage performance as well as create a process in your live show production efforts.

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Please don't forget to **SUBSCRIBE & SHARE** this podcast with your songwriter, musician and performing artist friends.

Look for show notes on my website: **CoffeeWithCamilla.com**

We'll talk again soon! Stay Creative!