



PODCAST #13 – SHOW NOTES

PRODUCING A PREMIUM STAGE PERFORMANCE – PART 2

Hey Creatives!

You're listening to **Podcast #13** of the **Coffee With Camilla** podcast where we will discuss the music industry.

I'm your host Camilla Kleindienst of Banner Music in Nashville TN

Today we are going to discuss Producing a Premium Stage Performance Part 2

Today I have a special guest who can add a lot to this discussion, my husband Daniel Kleindienst. Daniel and I have been married for 32 years and the whole time in our marriage Daniel has been performing on stage either in bands he was part of or bands he is working with to help the band develop and improve their show.

It's Show Day

You've done all the things we've just talked about. You are READY to go! You are ready to put on an Premium Performance and Entertain your audience.

KNOW the details for your route to insure you arrive on time. There could be a parade in town, or bad weather between you and the show. Is your gig outside or inside?

Whether it's a festival, bar, private party or corporate event your arrival can influence and create positive energy for your performance. From the moment you arrive at the venue till the venue is in your rear view mirror, how you conduct your business leaves a lasting impression on decision makers and influencers at that venue.

Arriving at the Venue

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Before unloading - Go find the manager, talent buyer representative, the stage producer or someone in charge.

- Have your booking agreement paperwork with you
- Find the person who will be paying you and greet them. Typically they will pay you at the end of the night. Courteously mention the details of the night & pay.
- Collect any “All Access” passes or parking passes if needed
- Find the Stage Manager/Sound Engineer Etc.
- Confirm where to load in/out
- Confirm band vehicle parking location if it is different from where the vehicle is parked for load in
- Look at the layout of the stage & sound equipment for ease in load in/out.

Go back to your vehicle and band, make sure to let the band members know of any changes or details of the performance. Let them know if there is a meal involved or a bar tab. Remind them of the performance times/breaks involved. And share the load in/out and stage location.

Load In/Sound Check

You will have likely provided a stage plot and input requirements to the sound company/ engineer in advance. Therefore, load in and set up exactly as the stage plot document shows. If changes must be made, politely follow instructions from the stage manager/sound engineer. They are usually under high pressure and are focused on their job. They need your input but they don't need any negative comments or difficulties. There is a way to get what you want or compromise and still be a professional and respectful person.

Sound Check Etiquette

- Plug in and wait your turn. Don't be banging around on your instrument. Give your fellow musicians and vocalists their opportunity to get their sound right. This simple consideration will help everyone on stage and behind the soundboard maintain a positive attitude as well as secure the best sound possible for the show.

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- Put your instrument cases away as soon as possible. Sound engineers and stage hands don't want to trip over or stub their toes on your instrument cases. And they look terrible in photos/videos.
- Make sure you have tape to tape down the set list or have full a full battery on your iPad.
- Locate where the cooler of drinks or who will bring them to the stage for your show. If you need a drink during your set you won't have to go looking or begging during the show
- Following sound check, go back to the band area and double check and make sure the band has everything they need to put on a fantastic performance.

It's Showtime

- Arrive on stage on time and ready to kick off the show.
- Connect with the audience based on your set list, the audience and event or venue you are playing for
- Take breaks on time and start back up for your next set on time
- Band members—keep an “eye” on each other, listen to one another. Pay attention to details and signals.
- Give each other and the audience and talent buyers your very best. Don't settle.

After The Show

- Make time for photos with fans and sell merch
- Clear away your gear promptly
- Pick up trash
- Band leader or appointed person collect payment. Shake hands and thank everyone involved including stage managers and sound engineers.

From the time you arrive at the venue/event till you drive away, you will leave a positive impression with decision makers if you perform at a very high level as well as focus on details outside the actual performance. With every show, you have the opportunity to set yourself, your band and your BRAND apart from others out there playing shows.

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Thank you for listening to podcast #13 - **Producing a Premium Stage Performance** with my special guest Daniel Kleindienst.

I hope this information helps you improve your stage performance as well as create a process in your live show production efforts.

Please don't forget to **SUBSCRIBE & SHARE** this podcast with your songwriter, musician and performing artist friends.

Look for show notes on my website: **CoffeeWithCamilla.com**

We'll talk again soon! Stay Creative!