

COFFEE WITH Camilla

PODCAST #16 – SHOW NOTES

NEVER TOO OLD OR YOUNG TO LEARN

Hey Creatives!

You're listening to podcast #16 of the **Coffee With Camilla** podcast where we discuss the music industry! I'm your host Camilla Kleindienst with Banner Music in Nashville, TN.

Today we're covering "You're Never Too Old or Too Young To Learn"

I've worked with songwriters and artists in pretty much every age group. And in doing that, I've probably come across every type of personality there are.

With adults I have found these personality types:

- "I've been doing this a long time so...."
- "Honey, just don't worry your pretty little head about that...."
- "I'm a business man so I know what to do."
- "I can write anything you need, just let me work my magic!"
- "I opened for Waylon Jennings in the 70's and he said I had some great songs!"
- "I won a songwriting contest with this song!"
- "The last publisher I worked with just didn't get me or my music"
- "When I sing on stage, it's like time stops!"
- "The new music of today has no soul"
- "It hurts my heart and my ears to hear what these kids are putting out and calling music these days!"
- "Here's my song, I'll change it in any way to suit your needs"
- "Here's my song, don't ask me to change a thing because I know what's best for my song so I don't rewrite anything."

With youth I have found these personality types:

- "I got this new app that makes these cool sounds...."

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- “Garageband or Pro Tools or whateveris the stuff!”
- “I don’t really like conforming to any formula”
- “You can’t really judge art, right?”
- “I don’t really like co-writing because other writers just detract me from what I want the song to say.”
- “When people try to tell me how things could be better with my show, that’s an indication they don’t get it!”
- “My dad & mom say I’m the best musician and songwriter they have ever seen!”
- “I don’t care about all the business side of things, I just want to make music!”
- “I know this business is hard but I have a long life ahead of me!”
- “I can live on Ramen Noodles the rest of my life to pursue my music!”
- “My uncle Joe is paying \$40K for my first EP!”

Adults - The truth is, it doesn’t matter if you are a business person, met a major songwriter or artist, or had a publisher deal that didn’t work out for you or you don’t like the current music being promoted these days and you understand why anybody would rewrite their songs. Your songs or your performance must compete in today’s market. What was great in the 70’s may not be what is considered great today. With the personality types I listed for the adults in this discussion I’m pretty safe in saying you are seriously lowering your chances for success in this industry. It’s okay to reflect and remember what you consider “the good ole days” but then you must move on and try to connect with the most talented musicians, songwriters and artists in today’s market and respect them for what they are creating now. You must be willing to embrace technology and new platforms and new ideas. You are never too old to learn, so don’t let yourself be bitter or annoyed at the current music scene.

Youth - The truth is, you do have a long career in front of you! You have grown up with new and amazing technologies and more are yet to come! You must be open to criticism in order to grow and hone in on your niche or craft. Open yourself up for co-writes and sharing the stage with another talented person. The transition from high school to college to adulthood is a maturing process and from that process, each person develops their own opinions. But even though you are tired

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of someone having authority over you for most of your life and you want to spread your wings and fly on your own (musically speaking) you should still be of a mindset to be open and hear out smart people in the music industry who could have valuable information.

The bottom line is this: Whether you are an adult and have been pursuing music for more years than you can count, or if you are a young talent fresh from the classroom, our industry has much to offer you if you are willing to stay open to it.

Thank you for listening to podcast #15 of the **Coffee With Camilla Podcast** Titled: ***“You’re Never Too Old or Too Young To Learn”***

I hope I provided you with something to think about in today’s podcast and you will find ways to learn something new soon!

Please don’t forget to **SUBSCRIBE & SHARE** this podcast with your songwriter, musician and performing artist friends.

Look for show notes on my website: **CoffeeWithCamilla.com**

We’ll talk again soon! Stay Creative!