



## **PODCAST #18 – SHOW NOTES**

DO YOU KNOW WHAT YEP IS?

### **Hey Creatives!**

You're listening to podcast #18 of the **Coffee With Camilla** podcast where we discuss the music industry! I'm your host Camilla Kleindienst with Banner Music in Nashville TN.

If you have never heard of YEP - Young Entertainment Professionals, you need to look them up as soon as this podcast ends and sign up! They are on all social media sites. You can also sign up on the website for their email list.  
YepNashville.com

**Today I have a special guest! I will be talking with Amelia Varni, Executive Director of YEP = Young Entertainment Professionals, which is an entertainment networking group and was featured in Forbes online media & entertainment section in July 2016.**

**YEPNashville.com**

I met Amelia when she worked at Universal Publishing and now she is Creative Director at Starstruck Entertainment where she works with artists such as Kelly Clarkson, Blake Shelton and Hunter Hayes.

***Say Hello to the listeners Amelia!***

**When did you first get involved with YEP?**

While a student at Belmont University

**When did you decide to serve in YEP leadership?**

After becoming a member and just helping out and serving at events, Two years ago became Executive Director

# COFFEE WITH Camilla

## **Describe YEP to our listeners - more than just the music industry**

YEP is a millennial take on networking. It's a music industry and entertainment Facebook group which holds networking mixer events. Now there is also a website and email blast. NO FEE to be a YEP member.

3 Questions YEP asks before accepting new members:

1. Are you in Nashville or making plans to move to Nashville?
2. What area in the entertainment industry are you interested in?
3. Have you ever attended a YEP event before?

YEP membership includes musicians, songwriters, photographers, graphic designers, comedians and filmmakers and more.

## **Does YEP have major sponsorships?**

Yes, this keeps events free. If there is a ticketed event, the ticket price is donated to a charity.

## **Do you have any awesome success stories from YEP connections?**

YEP has helped people find jobs in Nashville allowing them to make the move to Nashville to pursue their career goals.

## **How many members are there in YEP?**

Almost 25,000 members

## **As a member of YEP, what is the typical way a member uses YEP?**

To help people network and meet new people

## **What is the forecast for YEP?**

Growing to 25K and each event better than the event before. More team members + YEP Ambassadors, possibly in other cities.

## **What is the ideal YEP member?**

Somebody that is open to new opportunities, attend events, network and get involved.

# COFFEE WITH Camilla

**I know it's called YEP, and the focus is on young entertainment professionals - but is there an age limit?**

NOPE, every age young or old are welcome.

**Our listeners are songwriters/artists/musicians, do you have any piece of advice you would give to the listeners that you wish someone had given to you?**

Find what you are passionate about and focus on it

Thank you for listening to podcast #18 of the **Coffee With Camilla Podcast Titled: *Do You Know What YEP is?***

Please don't forget to **SUBSCRIBE & SHARE** this podcast with your songwriter, musician and performing artist friends.

Look for show notes on my website: **CoffeeWithCamilla.com**

We'll talk again soon! Stay Creative!



## YEP - MISSION STATEMENT

The Young Entertainment Professionals network creates a platform for the entertainment industry to thrive in a supportive and creative environment for the betterment of its members as well as the industry as a whole through networking events, showcases, mentorship and educational development.

## THINGS TO KNOW ABOUT YEP

- There is no formal membership application. Just [join our mailing list](#) and start coming out to our events!
- Our events are open to all aspiring and active entertainment industry professionals.
- We do our best to keep most of the events open to all ages, but please take note if an event says it is 18+ or 21+.
- Don't be afraid to walk up and introduce yourself to people at our events. We're all there to do the same thing - NETWORK!
- Right now, we don't have a way for people to volunteer within YEP, but we are working on it.
- Also, YEP and it's "side-hustling millennials" were featured online by Forbes, which we just think is pretty darn cool! Check out the article [here!](#)

## ABOUT YEP EVENTS

YEP puts on a wide array of events that create opportunities for young entertainment professionals to get together and connect. From shows and trivia nights, to mixers and educational seminars, there's always something going on. Get all the details/updates about our upcoming events by [joining the YEP mailing list](#) or checking our [Upcoming YEP Events page](#)