



PODCAST #28 – SHOW NOTES

I WANT TO RELEASE A PROJECT – PART 2

Hey Creatives!

You're listening to **Podcast #28 of the Coffee With Camilla** podcast where we will discuss the music industry. I'm your host Camilla Kleindienst of Banner Music in Nashville, TN.

Today we are going to discuss what you need to do if you plan to release a project. The Title of today's podcast is PT 2 "I Want To Release a Project. What Do I Need To Do?"

I am interviewing Victoria Powell, Creative Services Manager at Banner Music.

You may recognize Victoria Powell from a previous podcast. In podcast #6 titled "**How Do I Copyright a Song**" Victoria explained how to copyright a song.

Victoria handles a lot at Banner Music and securing licenses, collections and over all catalog management is part of her job. So today she is going to go over specific processes on what to do and look out for when you have decided you want to release a project.

Say Hello to our listeners Victoria!

As a review, our last podcast (#27-Part 1) we covered these items:

1. The first obvious steps are to select the songs you want to release. It's preferred that you perform the songs out at shows prior to tracking so you are sure of the response of your fans, but also the key and tempo and vibe you are going after. The more familiar you are with your songs, the better performance you will have in the vocal recording booth.
2. Create a spreadsheet of the songs you plan to record. List all co writers, music publishers (and their contact person), PRO's. -Also, make sure you have the publisher information correct for your liner notes.

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3. Notify all co-writers you plan to record the song they co-wrote with you. Believe it or not, their publisher will want to issue a mechanical license to you.
4. Gather all song lyric sheets. You know the lyrics, but when you are tracking your songs and recording vocals, you will need these lyric sheets.
5. Record a demo of the song in the direction your band has worked the song up for the tracking producer.
6. Book the studio & musicians

Let's take up the process from AFTER the tracking, mixes, mastering is completed.

Process & Steps to take:

1. Secure ISRC Code - some aggregates will provide them and a bar code. We want to use our own codes but some individual artists may not need or want to. But you will need the codes from the aggregate company if you don't secure your own. Add these codes to your spreadsheet that you already created from what we discussed in podcast #27.
2. Request a mechanical license from all the publishers on the songs you recorded. Here is the information you will need to gather in order to send a proper request:
 - Song Name:
 - Writer(s):
 - Artist/Group:
 - Product/Album Title:
 - Release Date:
 - Playing Time:
 - Label:
 - Distribution Territory:
 - Product Number:
 - ISRC code:
 - # of Units (CDs and/or Digital):
3. Sign all licenses and send payment
4. Create spreadsheet on payments and schedules to report to copyright owners
5. Design artwork
6. Send to Aggregate
7. Create Artwork for promotions

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8. Create a promotion campaign schedule
9. Register the songs with PRO
10. Register the songs with US Copyright office - Refer to our Podcast #6 on instructions (notice the spreadsheet to help with this)
11. Register with Sound Exchange (if you are the owner of the master)

Thank you for listening to Podcast #28 ***"I Want to Release a Project. What Do I Need to Do? PART 2***

I hope that this information helps you in planning your next project release!

Please don't forget to **SUBSCRIBE & SHARE** this podcast with your songwriter, musician and performing artist friends.

Look for show notes on my website: **CoffeeWithCamilla.com**

We'll talk again soon! Stay Creative!