



PODCAST #35 – SHOW NOTES

CONTRIVE TO WRITE

Hey creatives!

You're listening to **Podcast #35 of the Coffee With Camilla** podcast where we will discuss the music industry.

I'm your host Camilla Kleindienst of Banner Music in Nashville TN

The title of this podcast is ***"Contrive a Song That Doesn't Sound Contrived"***

I know I've talked about this before - being authentic to who you are as a writer and artist. Think about this = If you have to try to be authentic, you aren't authentic yet. It is all tied into finding your voice. It takes time and paying attention to who you are and what your sound is adding up to be. But it does mean you have to work at it and stay with it till your authenticity emerges.

I recently went to a film/tv music supervisor panel event. In that event, one of the music supervisors said to the songwriters/artists in the room something like, "Don't just think about what we might want to hear or gravitate toward! Just create authentic, heart impacting music! We will gravitate toward it and if we can place it in a project we will do it." What he was saying is, if you **try to create** music to be used in film or TV, you might find yourself creating music that really isn't authentic to you and when they listen to your music, your music won't have the same impact as it would have if you'd just created authentic music.

I've also been involved in music industry meetings where discussions revolve around certain artists or songwriters. A lot of times the discussion work its way around to the consensus that the artist is "lost" or "doesn't know their brand" or "isn't authentic". It's such a shame because a lot of times, those artists and songwriters are talented and really nice people.

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Being genuine and authentic is **Vital** to finding backing, securing believers and getting to the next level. This is your voice that should be unique to you.

When you are a songwriter - and you only write songs that are authentic to you is where you start. But we all have life story limitations. Writing about things that have really happened in your life and about people you really have met or know, is the start to authenticity as a songwriter.

But then you must move on to songs that aren't about personal experiences, yet you must write them in such a way that they seem very authentic and real. This is part of your songwriting journey that will take you to the next level of authenticity. The authenticity doesn't come from personal experiences but comes from authentic creativity. The story line of the songs can be 100% false but sounds 100% real and authentic due to your transition from real life situation story lines to created story lines.

Think about very famous songs written or performed by Johnny Cash and Merle Haggard. They sound so real and authentic but there isn't a lot of truth in them. I'm sure you can think of other songs like those.

But as a songwriter, its your job to write a song that "MEANS SOMETHING" to the listener even if it isn't true to your own life experience. Your job is to make the listener FEEL something REAL even if the story line doesn't come from a personal place. This is when the listener really believes your songs are authentic to your life story, even if they aren't. Your songs are THAT believable.

I hope you are making the transition from real life authentic story lines in your songs to authentic creative story lines and your songs are very believable and emotional. This is such a beautiful transition.

Thank you for listening to Podcast #35 "***Contrive a Song That Doesn't Sound Contrived***". I hope that this information provides some food for thought in your next songwriting session.

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We'll talk again soon! Stay Creative!